

DDU-GKY

Deen Dayal Upadhyaya Grameen Kaushalya Yojana or **DDU-GKY** is a Government of India youth employment scheme. It was launched on 25 September 2014 by Union Ministers Nitin Gadkari and Venkaiah Naidu on the occasion of 98th birth anniversary of Pandit Deendayal Upadhyaya. The Vision of DDU-GKY is to "Transform rural poor youth into an economically independent and globally relevant workforce". It aims to target youth, in the age group of 15–35 years. DDU-GKY is a part of the National Rural Livelihood Mission (NRLM), tasked with the dual objectives of adding diversity to the incomes of rural poor families and cater to the career aspirations of rural youth. A corpus of Rs 1,500 crore is aimed at enhancing the employability of rural youth. Under this programme, disbursements would be made through a digital voucher directly into the student's bank account as part of the government's skill development initiative. . It is one of the cluster initiatives that seek to promote rural livelihoods. Its aim to skill rural youth and provide them with jobs having regular monthly wages or about the minimum wages.

HIMAYAT

Himayat is a placement linked skill development initiative for training and placement of youths from J&K with Vision to empower by providing employment opportunities through vocational training programs. Accelerate social and economic development. Youths from both rural and urban areas of J&K would be imparted with training in various job-intensive vocational courses and linked to placement in various sectors. HIMAYAT invests in skill training to ensure that candidates move from poverty to prosperity. With HIMAYAT, candidates have the opportunity to change their life.